

PRESS RELEASE

FOR IMMEDIATE RELEASE CONTACT: Art Capital Group

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**Art Capital Group Participates in 2002**

**Madison Avenue: Where Fashion Meets Art**

New York, NY, April 18, 2002 – Art Capital Group, a New York-based art leasing, finance, and exhibition planning company, with a gallery and offices at 980 Madison Avenue, announced today their participation in the upcoming community event, *Madison Avenue: Where Fashion Meets Art*. Artwork by Art Capital Group artist, Mollie McNealy will be hung in the Gianfranco Ferre boutique from April 29-May 11, 2002.

The third annual event unites sixty of the foremost luxury boutiques with over forty prestigious Madison Avenue art galleries. Each boutique will host in-store exhibitions of artwork that reflects their design philosophies. The participating galleries, as well as the personal collections of the designers are supplying the artwork.

The artwork to be displayed, *Passage Series #20*, is from Ms. McNealy's Passage Series, a group of paintings exploring the 'passages' that the next life sends one through- the bright colors, lines, etc.; one's perspective on that certain passage and how one views one's life from different perspectives. Mr. Ferre provided the following insight into his selection of Ms. McNealy's painting, "It was definitely chosen for its immediate and absolute expressiveness, which in my opinion is the most enchanting aspect of contemporary art. Not to forget the color's strength and power: the color of passion, life and energy." Mr. Ferre further explained the appeal that Ms. McNealy as an artist provided him, "She impressed me for the straight and modern emotional power of her works, which also reveals a strong and 'trained' sensibility towards other art forms (photography, ceramics, visual design)."

Information regarding Art Capital Group or artist Mollie McNealy is available by contacting Art Capital Group, (212) 585-3939. For information on Madison Avenue: Where Fashion Meets Art, contact the Madison Avenue BID, 212-861-2055. For information on Gianfranco Ferre, contact Giorgiana Magnolfi at Ittiere USA, 212-265-4166.

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